

DISLO - 2021

SEO service

INITIAL REVIEW AND ANALYSIS

Critical Website Analysis
Backlink Analysis
Competitor Analysis
Keyword Analysis
Duplicate Content Check
Google Penalty Check

ON-PAGE OPTIMISATION

Canonicalisation
Meta Tags Optimisation
Sitemap & Robots.txt Creation
Schema Markups
Content Optimisation
Image Optimisation
SEO Friendly URLs (URL Rewriting)
Mobile SEO Optimisation
SERP Analysis & Tracking
Local Search Engine Optimisation
Analysis and Future Guidance
Google Analytics Setup + Tracking
Google Search Console Setup
Website Speed Analysis
Website Page Load Optimisation

OFF-PAGE OPTIMISATION

Directory Submissions
Social Bookmarking Submissions
Blog Submissions
Image Submissions
PPT Submissions
Web-2.0 Submission
Business Listing
Blog Commenting
Classified Ads Submission
Quora Q And A

CONTENT MARKETING

Article Writing
Website Content writing
Monthly Report

SMM service

FACEBOOK

Facebook Page Creation
Post Frequency
Profile Content Writing
Facebook Analytics Tracking
Facebook Event Creation
Facebook Groups Posting
Engaging Audience
Increasing Post Likes, Comment & Shares
Logo & Cover Photo Design
Create Social Media Calendar
Deleting of Unwanted Spam
Ad Post Boost

INSTAGRAM

Instagram Profile Creation
Post Frequency
Profile Content Writing
Identify Hashtags
Create Social Media Calendar
Profile Optimization
Image Tagging (Increases Reach)
Instagram Analytics Monitoring

TWITTER

Twitter Profile Creation
Post Frequency
Profile Content Writing
Identify Hashtags
Create Social Media Calendar
Profile Optimisation
Retweets
Twitter Analytics Monitoring

LINKEDIN

LinkedIn Business Page Creation
Post Frequency
Targeted LinkedIn Connection
Company Page Follower Increase
LinkedIn Account Management

MONTHLY REPORTING

Monthly SMO Report

SMM service

SERVICES

Account Setup
Ad Creation & Development
Advance Ad Placements within Network
Comprehensive Bidding Strategy & Budget Management
Identify Business Goals
Analyze Your Audiences
Pixel Creation & Optimization
Geo-targeting & Location Exclusions
Social Media Retargeting
Graphic, Campaign Designing

TYPE OF ADS

Like Campaign
Post Boosts (Engagements)
Call Ads
Carousel Ads
Brand Awareness
App Installs
Video Views
Website Visits

REPORTS & ANALYTICS

Account Activity Report
Social Media Reports

Google ads

SERVICES

Targeted Keywords
Text Ads
Banner Ads
Video Ads
App Promotion Ads
Landing Page Optimisation
Setup Conversion Code
GEO Targeting Setup
Competitor Analysis
Budget Management
Google Analytics Setup
Traffic Statistics Analysis
Reports and Support
Conversion Report
Remarketing List